

'CONNECT-IN'

The Marketplace for Capitalizing Companies & Opportunity Zones

99% of US companies have limited or no access to direct investments. It takes dedicated public exchanges i.e. Nasdaq and the New York Stock Exchange, to connect and capitalize businesses with investors. Halagard Connect-In is a private member financial marketplace where investors, companies and business projects are brought together to finance the capital and investment needs of each party. Halagard's mission is to serve both private investors and the other 99% of the business world by helping to source full access to their own direct investment capital and to provide investors with options far exceeding what the public markets may allow.

Of the 18,500 large corporations in America, 4,000 of these companies' trade on a public exchange. At the same time, another 6 million US companies cannot trade on a public exchange, and at least 15% of these companies are in Opportunity Zones. The only way these 6 million viable companies can access capital is through debt markets that are full of roadblocks for small-to-medium sized businesses. There is \$400B in annual debt capital in the USA, and nearly \$200B of it goes wholly unfulfilled. 60% of the capital invested in large public companies comes from equity not debt, as the mechanism currently in existence to finance debt is inefficient for many of these companies.

Halagard is an online private marketplace platform exclusively built for business owners looking for capital and investors looking for private investment. Our platform will allow each to search and access the other while providing a medium for exchanging information to enable the execution of capital transfers. Halagard built Connect-In as the private equity marketplace to provide this missing connection between investors and businesses, offering a fully accessible and accredited online connected universe. At present we are currently focused on empowering OZ businesses by connecting them directly with Opportunity Funds, and we understand this well as Halagard is also an OZ business.

- A private member Marketplace capitalizing business
- Direct transactions: completely vertical integration; no fees from the middleman
- In full compliance with financial regulations
- Qualify for Opportunity Zone tax advantages afforded by the Tax Cuts and Jobs Act of 2017
- 24-hour online web access
- Personalized service
- Data gold mine
- Accredited Investors
- Family Offices
- Institutional Investors

FACTOIDS:

1. Opportunity Zones is the first US Govt program to jointly target business and real estate. 35 million people live in 8,763 Opportunity Zones and \$100B of the \$6T a year in capital gains is expected to flow into OZs. Investors pay zero capital gains on a 10-year investment.
2. 6 million small businesses in the US makes up 99% of all US firms; small business in the US is BIG business! 45% of US GDP- 100+ million employees- 400+ billion in capital demand.

Presently funding at \$5M....

Please contact Mark@Halagard.com, or Jeff@Halagard.com, or Nunzio.Masone@Halagard.com